

# **CUBAN AMERICAN MUSIC FESTIVAL**

## **SATURDAY, JUNE 5th, 2023**



# **CUBAN AMERICAN MUSIC FESTIVAL 2023**



Celebrating its 6<sup>th</sup> season, an artistic cultural explosion centered around the vibrant cultures of Latin America is coming back to Los Angeles! Yambu Productions proudly presents the Cuban American Music Festival. The Festival will not only bring the Cuban American community together, but introduce Angelenos to the rich Cuban culture through music, food, drinks, and dance.

Listen to the most popular Cuban American bands in LA during this one of a kind festival. Attendees will enjoy the sensational music from some of the greatest bands in Los Angeles.

The Cuban American Music Festival will delight the senses with authentic dancers, food, music, and local Cuban American artists. There is something there for everyone in the community to come and enjoy. We aim to fully encompass all of the Cuban American culture and celebrate it with the diverse community of Los Angeles. It is through this vision that we will cement ourselves as the premier Latin American festival in the Los Angeles area for years to come.

**Join us for this exciting festival by becoming a sponsor!**

**[www.CubanAmericanMusicFestival.com](http://www.CubanAmericanMusicFestival.com)**

# **SPONSORSHIP OPPORTUNITIES**

## **Your Sponsorship in One or More of These Key Event Areas:**

**Food Court with Cuban culinary specialties such as coffee, sandwiches, pastries, and more**

**Activity area to play cards, dominoes**

**Performance stage and community dance floor**

**Arts and Culture Pavilion**

### **Presenting Sponsor - \$10,000**

- **10 x 30 booth or specialty area**
- **Eight VIP passes to backstage and hospitality area**
- **Ad/logo in festival programs, plus logo in any paid ads**
- **Name and logo in festival programs**
- **Name and logo on promotional postcards (10,000) distributed at retail stores, cafes, cultural venues and libraries**
- **Name and logo on press materials and on festival website and social mediapages**
- **Presenting Sponsor recognition on stage, VIP step & repeat and stage backdrop banner**
- **Industry exclusivity**

### **Major Sponsor - \$7,000**

- **Two 10 x 10 booths**
- **Four VIP passes to backstage and hospitality area**
- **Name and logo in festival programs**
- **Name and logo on promotional postcards (10,000) distributed at retail stores, cafes, cultural venues and libraries**
- **Name and logo on press materials and on festival website and social mediapages**
- **Logo on VIP step & repeat banner**

### **Silver Sponsor - \$4,000**

- **10 x 10 booth**
- **Two VIP passes to backstage and hospitality area**
- **Name and logo in festival programs**
- **Name on promotional postcards (10,000) distributed at retail stores, cafes, cultural venues and libraries**
- **Name and logo in all press materials and on festival social media pages**

### **Friend Sponsor - \$3,000**

- **10 x 10 booth**
- **Name in festival programs**
- **Name listed on promotional postcards (10,000) distributed at retail stores, cafes, cultural venues and libraries**
- **Name listed in all press materials and on festival social media pages**



# SPONSORSHIP FORM

## CUBAN AMERICAN MUSIC FESTIVAL 2023

*"Bringing Cuban Culture back to Los Angeles"*

- La Plaza de Cultura y Artes II 501 N. Main Los Angeles, CA 90012
- General Admission: \$30.00 ::: VIP Gold: \$80.00 ::: VIP Silver: \$60.00
- Parking at nearby lots and streets
- Projected Attendance: 5,000

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CONTACT NAME (first/middle/last)

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COMPANY NAME

COMPANY POSITION

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ADDRESS

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STATE

ZIP CODE

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PHONE

FAX

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E-MAIL ADDRESS

## SPONSORSHIP

**\$10,000 - Presenting Sponsor**

**\$ 7,000 - Major Sponsor**

**\$4,000 - Silver Sponsor**

**\$3,000 - Friend Sponsor**

Enclosed company check or money order \$\_\_\_\_\_ payable to:  
YAMBU PRODUCTIONS to 12408 Hammack St. Los Angeles, CA 90066

**\*We also accept Credit Cards**

**Thank you for sponsoring Cuban American Music Festival 2023**

**Reserve your participation now by emailing your sponsor application to**

**[yambu.productionsLA@gmail.com](mailto:yambu productionsLA@gmail.com)**

**Call or email to inquire about customized sponsor packages.**

**Please, send your logo in electronic formats (TIFF, JPEG, EPS)**

**[yambu.productionsLA@gmail.com](mailto:yambu.productionsLA@gmail.com)**

**\*\*\*PARKING NOT PROVIDED**

**[www.CubanAmericanMusicFestival.com](http://www.CubanAmericanMusicFestival.com)**