

PERUVIAN FEST CHIM PUM CALLAO LA

SATURDAY, August 20th, 2022

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Peruvian Fest Chim Pum Callao LA is exposing Peruvian culture to the City of Los Angeles. Celebrating the anniversary of the creation of the Port of EL CALLAO, the festival will showcase a variety of internationally recognized Peruvian cuisine, as well as traditional drinks. In addition, Peruvian Fest Chim Pum Callao will share the different styles and sounds of Peruvian music and dance.

Peruvian Fest Chim Pum Callao LA' mission is not only to highlight Peruvian culture with music, art, dance, culinary delicacies and specialty drinks, bringing the Peruvian community together, but also introduce Angelenos to the rich heritage of Peru.

JOIN US FOR THIS EXCITING FESTIVAL BY BECOMING A SPONSOR!

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SPONSORSHIP OPPORTUNITIES

Your Sponsorship in One or More of These Key Event Areas:

Food Court with Peruvian culinary specialties such Lomo Saltado, Ceviche, Pollo a la Brasa and more
Performance stage and community dance floor
Arts and Culture Pavilion

Presenting Sponsor - \$10,000

- **10 x 30 booth or specialty area**
- **Eight VIP passes to backstage and hospitality area**
- **Ad/logo in festival programs, plus logo in any paid ads**
- **Name and logo in festival programs**
- **Name and logo on promotional postcards (10,000) distributed at retail stores, cafes, cultural venues and libraries**
- **Name and logo on press materials and on festival website and social mediapages**
- **Presenting Sponsor recognition on stage, VIP step & repeat and stage backdrop banner**
- **Industry exclusivity**

Major Sponsor - \$7,000

- **Two 10 x 10 booths**
- **Four VIP passes to backstage and hospitality area**
- **Name and logo in festival programs**
- **Name and logo on promotional postcards (10,000) distributed at retail stores, cafes, cultural venues and libraries**
- **Name and logo on press materials and on festival website and social mediapages**
- **Logo on VIP step & repeat banner**

Silver Sponsor - \$4,000

- **10 x 10 booth**
- **Two VIP passes to backstage and hospitality area**
- **Name and logo in festival programs**
- **Name on promotional postcards (10,000) distributed at retail stores, cafes, cultural venues and libraries**
- **Name and logo in all press materials and on festival social media pages**

Friend Sponsor - \$3,000

- **10 x 10 booth**
- **Name in festival programs**
- **Name listed on promotional postcards (10,000) distributed at retail stores, cafes, cultural venues and libraries**
- **Name listed in all press materials and on festival social media pages**

SPONSORSHIP FORM

PERUVIAN FEST LOS ANGELES

"EXPOSING PERUVIAN CULTURE TO THE CITY OF LOS ANGELES"

- La Plaza de Cultura y Artes II 501 N. Main Los Angeles, CA 90012
- GA: \$45.00 ::: VIP: \$100.00 & \$80.00
- Parking at nearby lots and streets
- Projected Attendance: 5,000

CONTACT NAME (first/middle/last)

COMPANY NAME

COMPANY POSITION

ADDRESS

STATE

ZIP CODE

PHONE

FAX

E-MAIL ADDRESS

SPONSORSHIP

\$ 10,000 - Presenting Sponsor

\$ 7,000 Major - Sponsor

\$ 4,000 - Silver Sponsor

\$ 3,000 Friend - Sponsor

Enclosed company check or money order \$_____ payable to:
YAMBU PRODUCTIONS to 12408 Hammack St. Los Angeles, CA 90066

*We also accept Credit Cards

Thank you for sponsoring Peruvian Festival Chim Pum Callao LA 2022

Reserve your participation now by emailing your sponsor application to

yambu productionsLA@gmail.com

Call or email to inquire about customized sponsor packages.

Please, send your logo in electronic formats (TIFF, JPEG, EPS)

yambu productionsLA@gmail.com

***PARKING NOT PROVIDED

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