PERUVIAN FEST CHIM PUM CALLAO LA
SUNDAY, AUGUST 9th, 2020

Brought to you in part by:

YAMBU PRODUCTIONS

PERUVIAN FEST™
CHIM PUM CALLAO LA

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Peruvian Fest Chim Pum Callao LA is exposing Peruvian culture to the City of Los Angeles. Celebrating the creation of the Port of El Callao, the first port in the country and one of the most important cities in Peru. The Festival will showcase a variety of internationally recognized Peruvian cuisine, as well as traditional drinks. In addition, Peruvian Fest Chim Pum Callao LA will share the different styles and sounds of Peruvian music and dance.

Peruvian Fest Chim Pum Callao LA' mission is not only to highlight Peruvian culture with music, art, dance, culinary delicacies and specialty drinks, bringing the Peruvian community together, but also introduce Angelenos to the rich heritage of Peru. The festival will take place at LA Plaza de Cultura y Artes located at 501 N. Main St. Los Angeles, CA.

JOIN US FOR THIS EXCITING FESTIVAL BY BECOMING A SPONSOR!

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SPONSORSHIP OPPORTUNITIES

Your Sponsorship in One or More of These Key Event Areas:

VIP Party Reception
Food Demonstration from Celebrity Chefs with Latin culinary specialties
Activity area to play cards, dominoes
Exclusive VIP area pavilion for sponsors
Performance stage and community dance floor
Arts and Culture Pavilion

Presenting Sponsor - $7,500

- 10 x 30 booth or specialty area
- Eight VIP passes to backstage and hospitality area
- Ad/logo in festival programs, plus logo in any paid ads
- Name and logo in festival programs
- Name and logo on promotional postcards (10,000) distributed at retail stores, cafes, cultural venues and libraries
- Name and logo on press materials and on festival website and social media pages
- Presenting Sponsor recognition on stage, VIP step & repeat and stage backdrop banner
- Industry exclusivity
- Invitation for 4 to the VIP Party Reception

Major Sponsor - $5,000

- Two 10 x 10 booths
- Four VIP passes to backstage and hospitality area
- Name and logo in festival programs
- Name and logo on promotional postcards (10,000) distributed at retail stores, cafes, cultural venues and libraries
- Name and logo on press materials and on festival website and social media pages
- Invitation for 2 to the VIP reception
- Logo on VIP step & repeat banner

Silver Sponsor - $3,000

- 10 x 10 booth
- Two VIP passes to backstage and hospitality area
- Name and logo in festival programs
- Name on promotional postcards (10,000) distributed at retail stores, cafes, cultural venues and libraries
- Name and logo in all press materials and on festival social media pages

Friend Sponsor - $2,000

- 10 x 10 booth
- Name in festival programs
- Name listed on promotional postcards (10,000) distributed at retail stores, cafes, cultural venues and libraries
- Name listed in all press materials and on festival social media pages

SPONSORSHIP FORM

PERUVIAN FEST CHIM PUM CALLAO LA

"EXPOSING PERUVIAN CULTURE TO THE CITY OF LOS ANGELES"

- **LA Plaza de Cultura y Artes**
- **501 N. Main Street Los Angeles CA 90012**
- **GA: $30.00 ::: VIP: $60.00**
- **Parking at nearby lots and streets**
- **Projected Attendance: 5,000**

_____

CONTACT NAME (first/middle/last)

_____

COMPANY NAME **COMPANY POSITION**

_____

ADDRESS

_____ _____

STATE **ZIP CODE**

_____

PHONE **FAX**

_____

E-MAIL ADDRESS

SPONSORSHIP

$ 7,500 - Presenting Sponsor

$ 5,000 Major - Sponsor

$ 3,000 - Silver Sponsor

$ 2,000 Friend - Sponsor

Enclosed company check or money order $_____ payable to: Yambu Productions.

***We also accept Credit Cards**
Thank you for sponsoring Peruvian Fest Los Angeles
Reserve your participation now by e-mailing your sponsor application to:
yambu.productionsLA@gmail.com
Call or email to inquire about customized sponsor packages 310-729-2706
Please, send your logo in electronic formats (TIIF, JPEG, EPS) to:
yambu.productionsLA@gmail.com

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